



How to know yourself and your value?

UNDERSTAND WHAT MAKES YOU A STRONG FEMALE LEADER.

1. Self-reflection:

Take time to reflect on your personal values, strengths, weaknesses, and goals. Think about what drives you, what inspires you, and what you want to achieve. Write it down and get clear. Once you are clear on what matters to you, what you want out of life, and how you want to experience it, you are positioned to operate at the highest level.

2. Identify your leadership style:

Consider how you lead and want to lead. What do you want others to say about you, who are you authentically, and what makes you an effective leader? Are you more of a visionary, strategic thinker, or hands-on manager? Are you operating in your authentic self, code-switching, or leading with the imposter syndrome? Be honest with yourself, understand your style, leverage your strengths, and improve your weaknesses.

3. Assess your skills:

Consider the skills you have developed throughout your career and personal life. Identify the areas where you excel and where you could improve. Identify a tribe that is honest about you about your strengths and opportunities for improvement. This can help you gain insight into how others perceive you and your strengths and weaknesses.

4. Analyze your achievements:

Look back at your past successes and accomplishments. What did you do to achieve them? What skills did you use? What obstacles did you overcome? This can help you identify your strengths and build confidence in your abilities. Self-confidence is a crucial factor to leadership.



How to amplify your voice? MAKE SURE YOUR VOICE IS HEARD IN VARIOUS FORUMS AND DISCUSSION TOPICS.

1. Identify your message:

Determine the message you want to convey and the audience you want to reach. Participate in discussions and share your perspective by being assertive. Being assertive is critical for female leaders. Practice expressing your ideas clearly and confidently, and avoid apologizing unnecessarily.

2. Use social media:

Social media provides a powerful platform to amplify your voice. Use hashtags and engage with others in your industry or area of interest. Not only can this be done through social media, but in person or by submitting articles or letters to publications. Seek out the opportunities to showcase your skills and abilities. By demonstrating your competence and leadership, you can establish yourself as a credible and respected leader. Follow industry leaders and engage with their content to build relationships.

3. Be persistent:

Keep sharing your message consistently and persistently to ensure it is heard and recognized. If you don't have a seat at the table, pull up a chair.



How to network and build relationships?

CONNECT WITH LIKE-MINDED PEOPLE WHO CAN HELP YOU AND MENTOR YOU.

1. Build your network:

Connect with people who share your interests and can help amplify your message. Build strong relationships, and take the time to nurture relationships with individuals, men, and women who can open doors for you and sponsor you to your next opportunity. Ask for the support you need, even if you have to do it afraid. Identify your goals and interests. Determine your career goals and interests and identify the people who can help you achieve them.

2. Attend events:

Attend networking events, conferences, and workshops related to your field of interest and share your ideas with others. This can provide opportunities to meet new people and make connections.

3. Join professional organizations:

Join professional organizations related to your industry or career path. This can provide opportunities to network with like-minded individuals and learn from industry leaders.

4. Connect on social media:

Use social media to connect with people in your industry or career path, follow, like, and engage.

5. Reach out to people:

Don't be afraid to reach out to people you admire or want to learn from. Send them a message or email introducing yourself and expressing your interest in their work and offer value, focusing on how you can support the other person. This could be done by sharing industry insights, connecting them with others in your network, or offering to help with a project.



How to balance compassion and strength?

SHOWING BOTH KINDNESS AND STRENGTH CAN BE INCREDIBLY POWERFUL.

1. Embrace Emotional Intelligence:

Remember that you have feelings and your feelings can have a voice, but they can not have a vote in what you do. Emotional Intelligence is critical for female leaders who want to balance compassion and strength. Align every decision with your endgame, and do not let your emotions impact how you lead. Practice active listening and emotional regulation and when you need to, take a time out. By understanding your emotions and those of others, you can lead with compassion while maintaining strength.

2. Practice Self-Care:

Self-Care is essential for balancing compassion and strength. Ensure you prioritize your physical and emotional health by accepting the fact that you can not be all things to all people. You must keep your tank full. Take healthy breaks, get plenty of rest, take naps, and exercise the power of NO. By taking care of yourself, you can bring out the best version of yourself, which makes you a stronger leader.

3. Set Healthy Boundaries:

Setting healthy boundaries requires you to be honest with yourself and honest with others. Communicate your expectations of others and set limits on your time and energy. Maintain margin in your life for disruptions and gracefully decline that which does not serve you well.



How to educate and inspire others:

SHARE YOUR KNOWLEDGE TO HELP WOMEN GROW AND SUCCEED.

1. Promote Collaboration:

Collaboration is essential for leadership success. As you move up, always ensure you are taking another woman with you. Lead as you follow, and remember you can not do this alone. Encourage female leaders to seek out opportunities to work with others and build strong teams. Collaboration can help balance compassion and strength by fostering a sense of community and teamwork. We are always better together.

2. Lead With Values:

Values-based leadership builds trust and trust yields relationships. Every great leader needs a tribe of leaders supporting her, looking out for her blind spots, and investing in her success. Never compromise your core values and use them as a guide for decision-making and leadership. By leading with values, you can balance compassion and strength while staying true to your principles. You will be respected and admired and there is no limit to how high you can go.

3. Foster a Culture of Inclusion and Belonging:

Leading with Diversity of Thought positions you to penetrate industries with the representation of individuals of all backgrounds. Demonstrating leadership with inclusion and belonging sets the culture for the future generation of leaders. It safeguards your organization for long-term success when everyone has an opportunity to have a seat and voice at the table.



Become a Strong Female Leader

I am dedicated to supporting you as your Leadership Coach on your journey to extraordinary growth resulting in crystal clear clarity and incredible breakthroughs that uncover your blind spots, and self-limiting beliefs and yield new personal and professional heights. Let's take this leadership journey together.

> SINCERELY, SCHARRELL YOUR LEADERSHIP COACH

LET'S GET STARTED!









